

Bar Kornizer

Senior Product Designer

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Portfolio: www.barkornizer.com

Based in Tel-Aviv

Senior Product Designer with 6+ years of experience, specializing in fintech and B2B SaaS. I lead end-to-end design with a strong attention to detail, from discovery and research through design systems and delivery: always keeping usability and real user needs at the center.

EXPERIENCE

Senior Product Designer at Finaloop

2024–2026

Leading end-to-end product design for a fintech platform automating ecommerce accounting. Own the full design process: from discovery and research through complex financial dashboards, bookkeeping interfaces, and multi-channel integration flows. Drive the design system and work closely with engineering and product to ship experiences that make complex accounting workflows feel simple.

Product designer at Firma Brands

2020–2023

Designed product experiences for clients across fintech and biotech at a product design agency. Led the full design lifecycle: from user research and flows through wireframing, prototyping, UI design, and design system development. Facilitated collaborative workshops with cross-functional teams to align on direction and drive ideation.

UI Designer at Compedia

2017–2018

Designed interactive games and educational videos for ITALAM, a global LMS platform used by Jewish schools worldwide to teach Hebrew and Jewish heritage.

SKILLS

Design & Prototyping: Figma, Framer, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Midjourney

Analytics & Monitoring: Mixpanel, LogRocket

Collaboration & Workflow: Miro, Notion, Jira, Linear, Slack, Loom

Design System: Storybook

AI Tools: Claude, Gemini, ChatGPT

EDUCATION

B.Design, Visual Communication Design – Graduated with Honors, Shenkar College, Ramat Gan

2015–2020

6B Studio

2015–2020

The Design And Architecture preparatory program.

Begin High School, Rosh HaAyin

2006–2008

Majored in Art and Graphic Design.

LANGUAGES

Hebrew: Native

English: Highly Proficient

REFERENCES

References available upon request.